

#### **ABOUT US**

#### **FEATURE & BENEFITS**

**FEATURE** Remote Connectivity

**BENEFIT** Each booth is equipped with a cellular modem which allows for quick service, the

ability to track performance, and remote upgrades to graphics and promotions.

**FEATURE** Fully Integrated Call Center

**BENEFIT** All partners benefit from an in-house fully integrated call center available seven

days a week.

**FEATURE** Customizable Booth and Graphics

**BENEFIT** Innovative FOTO's creative and marketing teams can easily customize booth assets

to match any location and align with brand guidelines. Our booths can also provide

seasonal and special event graphics!

#### POWERED BY **DNP**

All of Innovative Foto's photo booths utilize DNP dye-sublimation printers. DNP printers are known for their exceptional quality and durability. DNP printers produce amazing prints resistant to fading, peeling, and cracking. This means that your guest's precious memories will remain vibrant and intact for years to come.

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit www.dnp.co.jp/eng.

#### WHY CHOOSE US?

#### 100% COST AND LABOR FREE

The unique revenue sharing business model is 100% cost and labor free to all partners, allowing additional revenue streams while taking up minimal space!

#### INNOVATIVE FOTO REV SHARE PROGRAM



Unique photo products that guests will love.



Maximize your space with our always evolving product line.



Web-based photo booth monitoring for 24/7 photo booth performance.



Service and support from Innovative FOTO's 375 Technicians – 7 days a week.



All sales tax, fees, surcharges and accounting are handled by Innovative FOTO.



A check made payable to partners every month.

#### **CONSUMER FEATURES**



Photo Session Video.



Digital copies that are easy to share on social media or through email and text.



Hundreds of designs, effects, and filters to choose from.



Easy cash or credit payment.



One-of-a-kind photo experience.



Photo gifts available from BlabaBooth.com

# **INDOOR PHOTO BOOTHS**

Innovative FOTO's indoor booths make great additions to any indoor space and provides a unique photo experience for guests without the need for costly staffing.

All booths are manufactured with state-of-the-art hardware and software, including DNP's dye-sublimation printers, and can be custom designed to match any location and enhance the environment in which it resides.











# **OUTDOOR PHOTO BOOTHS**



Innovative FOTO's outdoor booths are designed to resist fading and other weather-related damage for up to 10 years.

All outdoor booths include the same state-of-theart hardware and software as our indoor booths, including DNP's dye-sublimation printers.





## **BACKGROUND REMOVAL KIOSK**

Innovative FOTO's self-service kiosk system provides a unique choose-your-own-background photo experience.

The intuitive system removes the venue's background and replaces it with a fully customizable background. Customers can then choose branded foreground options that fit any venue and provide guests with a unique lifelong memory.

6" x 8" Postcard size



4" x 6" Postcard size



Foot print 28" x 32"





# Foot print 28" x 32"

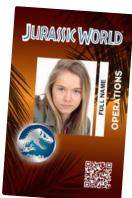
## **BADGE KIOSK**

Innovative FOTO's ID badge photo souvenir kiosk brings a personal photo-identification experience to any location. Our badge kiosk offers an immersive experience where guests take home a personal ID badge with an authentic look and feel based on the location.

The ID Badge Photo Souvenir prints standard ID sizes, 3.75 in X 2.25 in, on high-quality .027 mil PVC.









# REMOTE FOTO ZONE

Introducing Innovative FOTO's Remote Foto Zones!

They create one-of-a-kind guest experiences in venues ranging from zoos, aquariums and museums to specialty retail. Powered by DNP's Smart Capture technology, this photo system will engage your guests by creating unique photo opportunities that cannot be captured using their cell phone cameras. Guests have a new, fun experience and receive a great photo print. Venues are able to activate special locations in their facility and reinforce their brand in the final images received by guests.

Remote Foto Zones is a unique, user-friendly guest experience without the need for costly staffing. Innovative FOTO's revenue sharing program allows businesses to generate additional revenue from their current photo booth without risk or major startup costs.









# SPELL YOUR NAME

# **NAMEMAKER**

Using the intuitive touch-screen interface, guests select from a library of fun fonts and interchangeable backgrounds to create a one-of-a-kind souvenir print.

Perfect for placemats, door signs, cubbies and more, NameMaker prints can be customized with your branding, or have fully tailored alphabet sets developed exclusively for your attraction.

6" x 8" Postcard size



Foot print 28" x 32"

# **GREEN SCREEN EXPERIENCE**





Innovative FOTO's Green Screen kiosk provides a one-of-a-kind, larger than life guest experience. The Green Screen kiosk utilizes the latest technology and is fully customizable. All on-screen graphics and wrap-around branding can be unique to your venue and provide guests with a branded memory of their experience.

6"x8" Postcard size 6"x8" Postcard size



# **MIX & MATCH PHOTOS**

Our Mix & Match Photos utilize DNP's dye-sub printer which allows guests to choose from a variety of print size packages. DNP's dye-sub printing offers unrivaled photo booth print quality.



# **PHOTO STRIPS**

The traditional triple strip print is still a customer favorite and can be custom designed to match your venue.



# **ADDITIONAL BOOTH FEATURES**



Our flagship photo booths offer several features that help set it apart from traditional photo booths of the past.

- 43in LCD Monitor with Customized Video to your Location
- Two 17in LCD Monitors
- 24in Touch Screen User Interface
- Custom Cut Top Signs
- Custom Designed Exterior
- Video Recording of Each Photo Session
- Print from Phone Capabilities
- Digital Downloads Available
- AR Filters

# **AR FEATURES**

Our AR filters allow your guests to transform their photos into an unforgettable experience - adding a touch of magic and excitement to every shot!







#### **VENUES**

# ZOOS

Let us Create a Custom Photo & Social Experience for Your Zoo!

ASSOCIATION OF ZOOS AQUARIUMS















# **AQUARIUMS**

Let us Create a Custom Photo & Social Experience for Your Aguarium!

OF ZOOS











# **SHOPPING MALLS**

Let us Create a Custom Photo & Social Experience for Your Mall!













#### **VENUES**



# **MUSEUMS**

Let us Create a Custom Photo & Social Experience for Your Museum!











#### **VENUES**

# **THEME PARKS**

Let us Create a Custom Photo & Social Experience for Your Theme Park!















Let us Create a Custom Photo & Social **Experience for Your Lifestyle Center!** 





#### **E-COMMERCE**

# **BLABABOOTH**

#### **Extend the experience!**

Provide guests an experience they won't forget with the help of Innovative FOTO's BlabaBooth. BlabaBooth captures unforgettable memories with its cutting-edge photo booth technology across 1,600+ locations in the United States.

With BlabaBooth technology, customers can access photos and videos of their photo booth experience online to share with family and friends.

Customers can also transform their photos into a physical memento like a keychain or mug.







## **BLABABOOTH.COM**

BlabaBooth.com is an extension of our photo booth experience. At BlabaBooth.com, customers can purchase and download their photos and photo session video. Guests can also purchase photo gifts created using the images from their photo strip. BlabaBooth.com extends the purchasing relationship beyond the walls of the venue.



Supersize Prints



Magnetic Prints



Re-Prints



Lifestyle Products



Keychains



Mugs



# **ADDITIONAL BOOTH DESIGNS**





# **ADDITIONAL BOOTH DESIGNS**





#### I-FOTO OVERVIEW



Innovative Foto is the largest manufacturer and operator of photo booths and kiosks in the United States with over 1,600+ placements nation wide and growing!

With over 80% market share, we provide photo experiences across various locations including Zoos, Aquariums, Museums, Theme parks, Shopping & Lifestyle centers, Cinema, Family entertainment & Retail.

Innovative FOTO is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons for barcode printers.

# OUR PARTNERS































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